

**MOST URGENT**

From

Director General, Higher Education, Haryana,  
Shiksha Sadan, Sector-5, Panchkula

To

1. The Vice Chancellors/Registrars, State/Private Universities (Higher Education).
2. The Principals, Govt./Govt. Aided/ Self Finance Colleges of Haryana.

Memo No. 9/67-2025-Coord.(1)  
Dated, Panchkula the **11-8-2025**

**Subject: Nasha Mukht Bharat Abhiyan (NMBA)-reg.**

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Kindly refer to the subject cited above.


Please find the D.O. DP-5/72025-DP-III dated July 29, 2025 received from Sh. Amit Yadav, I.A.S., Secretary, Government of India, Ministry of Social Justice & Empowerment, Department of Social Justice & Empowerment received from Monitoring & Coordination Cell (GAD) vide letter No.05/41/2024-6MC/327 dated 05.08.2025 and to organize one of the following activities in your respective institutions on **August 13, 2025:-**

- a) Inter/intra college competitions, seminars, webinars, workshops, anti-drug human chain formations, students rallies, flashes & mobs, nukkad nataks.
- b) Sports and physical activities like marathons, walkathons, run against drug abuse, sports tournaments to be organised.
- c) Planting 1 (one) sapling in college/university campus, dedicating it to Nasha Mukht Bharat Abhiyaan.
- d) All the students, youth women, employees and others to take e-pledge through NMBA website ([nmba.dosje.gov.in](http://nmba.dosje.gov.in)) and click on "Take a pledge today" on upper right part the web page and download the certificate.

It is further requested to organize any one of the above activities after the "Mass Pledge" against Drug Abuse on **13th August 2025** and submit the Action Taken Report by **31.08.2025** through google link: <https://forms.gle/WfaRTph173vkPqRJ8>

In case of any help and information Shri Vijender Kumar, Under Secretary, Ministry of Social Justice & Empowerment, Department of Social Justice & Empowerment, Govt. of India (e-mail: [vijender.kr@nic.in](mailto:vijender.kr@nic.in), Phone: 09899844550) may be contacted.

Encl: As above.


  
Joint Director Co-ordination  
for Director General, Higher Education,  
Haryana, Panchkula

Endst. No. Even

Dated, Panchkula, the **11-8-2025**

A copy of the above is sent to the following for information / necessary action:-

1. Monitoring & Coordination Cell (GAD) Govt. of Haryana in reference to letter No.05/41/2024-6MC/327 dated 05.08.2025.
2. Director General, Social Justice, Empowerment, Welfare of SCs & BCs and Antyodaya (SEWA), Haryana.
3. Incharge, IT Cell for uploading on the web-portal.

  
Joint Director Co-ordination  
for Director General, Higher Education,  
Haryana, Panchkula

No. 05/41/2024-6MC/327  
Government of Haryana  
General Administration Department  
(Monitoring & Coordination Cell)

Haryana Civil Secretariat  
Dated, Chandigarh, the 05<sup>th</sup> August, 2025

To

1. The Additional Chief Secretary to Government, Haryana, Home Department.
- ✓ 2. The Additional Chief Secretary to Government, Haryana, Higher Education Department.
3. The Additional Chief Secretary to Government, Haryana, Social Justice, Empowerment, Welfare of Scheduled Castes & Backward Classes and Antyodaya (SEWA) Department.

W/ACSHE (O.T.)  
R/ACSHE  
6.8.25

Subject:- Nasha Mukht Bharat Abhiyaan (NMBA)-reg.

R/Madam/Sir,

I am directed to address you on the subject cited above and to enclose herewith a copy of DO letter no. DP-5/7/2025-DP-III, dated 29.07.2025, received from Sh. Amit Yadav, IAS, Secretary, Department of Social Justice & Empowerment, Ministry of Social Justice & Empowerment, Government of India, addressed to Chief Secretaries of all States, for your information and further necessary action at your end please.

O/o ACSHE

CFMS No. 6871

Dated. 7/8/25

Yours faithfully,

Deputy Superintendent  
for Chief Secretary to Govt. Haryana  
Monitoring & Coordination Cell (GAD)

Internal Distribution:-

1. Sr.Secy/CS for kind information of W/CS.
2. PS/SSM&C for kind information of SSM&C.

DHE & Spl. Secy.

No. 4803

Date 6.7.25

**[Chiefsecretaries] D.O. letter of Secretary, Department of Social Justice and Empowerment reg. an Event on NASHA MUKT BHARAT ABHIYAN - Request to organise online pledge campaign from 1st August to 31st August 2025**

**AMIT YADAV** < secywel@nic.in >

Wed, 30 Jul 2025 2:04:18 PM +0530

To "chiefsecretaries"<chiefsecretaries@ismgr.nic.in>

Cc "Ms Latha Ganapathy"<jssd-msje@nic.in>

Sir/ Madam,

Please find enclosed a D.O. letter of Shri Amit Yadav, Secretary,  
Department of Social Justice and Empowerment dated July 29th 2025  
regarding  
an Event on NASHA MUKT BHARAT ABHIYAN - Request to organise  
Pledge against Drug Abuse from 1st August to 13th August, 2025 across  
schools,  
colleges, universities and public institutions.

Regards,

**Office of Secretary**

**Department of Social Justice and Empowerment**

**Telephone No. : 011-23389184 / 23382683**

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**1 Attachment(s)**

NMBA CS DO.pdf

2.2 MB



अमित यादव, भा.प्र.से.

Amit Yadav, IAS  
Secretary



सत्यमेव जयते

भारत सरकार  
सामाजिक न्याय और अधिकारिता मंत्रालय  
सामाजिक न्याय और अधिकारिता विभाग  
Government of India  
Ministry of Social Justice & Empowerment  
Department of Social Justice & Empowerment  
July 29 2025

D.O.No.DP -5/7/2025-DP-III

Dear Chief Secretary,

The Department of Social Justice and Empowerment is implementing the **Nasha Mukht Bharat Abhiyaan (NMBA)** across all districts of the country with the aim of creating mass awareness about the ill effects of substance abuse.

2. The NMBA, launched five years ago, has made remarkable progress in promoting a drug-free society through the active participation of youth, civil society, and various stakeholders. To commemorate the **5th Anniversary** of this flagship campaign, an event is being organized at New Delhi in collaboration with the Government of NCT of Delhi on 13th August 2025 (forenoon).

3. Our aim is to reach out to 3 crore people, across the country through physical and online mode stating from 1<sup>st</sup> August to 31<sup>st</sup> August 2025 with special focus on 13<sup>th</sup> August 2025. In this regard, it is suggested that your State may promote and facilitate the online pledge campaign from 1st August to 31st August 2025, encouraging wide participation from students, youth, women, employees, and public. A suggestive list of social, cultural and sports activities that may be conducted in educational institutions/hotspot areas/prominent public place, is as follows

- Inter/intra school/collage competitions, seminars, webinars, workshops, anti-drug human chain formations, students rallies, flash mobs, nukkad natak in the State/districts.
- Sports and physical activities like marathons, walkathons, run against drug abuse, sports tournaments to be organised.
- Planting 1 (one) sapling in all the school/collage campus, dedicating it to Nasha Mukht Bharat Abhiyaan.
- All the students, youth women, employees and others to take e-pledge and download the certificate.

4. In this regard, may I request for organizing a Mass Pledge against Drug Abuse on 13th August 2025 across schools, colleges, universities, and public institutions in your State. A similar request has been made by the Union Minister of Social Justice and Empowerment to the Hon'ble Chief Minister of your State. This collective pledge will serve as a powerful symbol of our united commitment to building a society free from substance drug abuse.

5. All related activities and events organized in your State may kindly be uploaded on the NMBA mobile app, using the login credentials which have been already shared with the State and District authorities. The App can be accessed by clicking on <https://nmba.dosje.gov.in/nmba-app.apk>, <https://nmba.dosje.gov.in/app-tutorial.pptx>. The State and District nodal officers may upload the activities conducted during the monthly as per prescribed format on [nmba.dosje.gov.in](https://nmba.dosje.gov.in). These entries will capture data of the number of persons reached out to during the month-long campaign. For downloading Certificate after taking Pledge by individuals, they may login to NMBA website ([nmba.dosje.gov.in](https://nmba.dosje.gov.in)) and click on 'Take a pledge today' on upper right part the web page.

6. I look forward to your active participation and support in making this nationwide effort a grand success. In case of any help and information Shri Vijender Kumar, Under Secretary, may be contacted (e-mail: [vijender.kr@nic.in](mailto:vijender.kr@nic.in) , Phone: 09899844550)

With regards.

Yours sincerely,



( Amit Yadav )

To  
Chief Secretaries of all States

ACSH