From

Director General Higher Education, Haryana, Panchkula

To

All the Principals of Govt./ Govt. Aided Colleges, in the state of Haryana

Memo No. 2/2-2020 Edusat Dated: 22/07/2020

Subject: Certification of audio and video quality by nodal officers and ensuring suitability to telecast.

In reference to the previous letter (Letter No. 2/2-2020 Edusat dated 3/7/2020), concerning the development of e-content for session 2020-2021, Nodal Officers were appointed for the allocation of topics to resource persons and for the screening of the video lectures so prepared. It is further communicated in this regard that it shall be incumbent upon the Nodal Officers to check the video lectures for their content and audio-video quality, and certify those video lectures as 'fit to air', before forwarding them to the Department for telecast.

If the Nodal Officer so finds that a video lecture is not up-to mark in terms of content or audio-video quality, he/she shall send back such a lecture to the resource person for re-recording the lecture, ensuring quality turnaround. The resource persons are instructed to cooperate with the Nodal Officers in this regard, ensuring that quality audio and video content is generated, which can be telecasted all over Haryana for students to receive quality education.

Through the telecast of these video lectures on television, the students can watch and learn at their homes. It is, therefore, necessary to ensure that the quality of these videos is fit to be telecasted in all aspects. Thus, screening and certification assume cardinal importance in ensuring that the students, at the receiving end, are presented with video lectures that not only are accessible from the remotest of areas, but are also qualitatively certified. The nodal officers, shall thoroughly scrutinize the video lectures, before certifying and passing them as full quality.

It has also been brought to our notice that certain resource persons have not been responding and cooperating with the nodal officers for their respective subjects. Kindly, direct them to respond to their concerned nodal officers, so that timely and seamless collection of video lectures can be ensured, and so that they can start with the process of certification for the final telecast.

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The Department has been making development in reaching out to all students and educating them in the comfort and safety of their homes, through various steps and initiatives. This initiative has created an opportunity for all students to access quality education distantly, from the best resource persons around the State.

However, a basic necessity for a television telecast is not only quality content but also a fine quality of audio and video. Kindly, direct the resource person towards focusing on the audio and video quality, and free the background from any disturbance or noise that can hinder the quality of the video.

It is the resource person's responsibility to ensure that their video lectures are suitable for telecast, before sending them across to the nodal officers. The duration of the video lectures also needs to be mentioned by the resource persons in the description, besides their topic and subject. Kindly, comply.

Further, keeping in view of above the nodal officers are again requested to review the videos that have already been forwarded by the Nodal Officers to the Department, and send them across again, after due scrutiny and with their certification, before the 25th of July, 2020.

Deputy Director Edusat for Director General Higher Education, Haryana, Pacnhkula

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